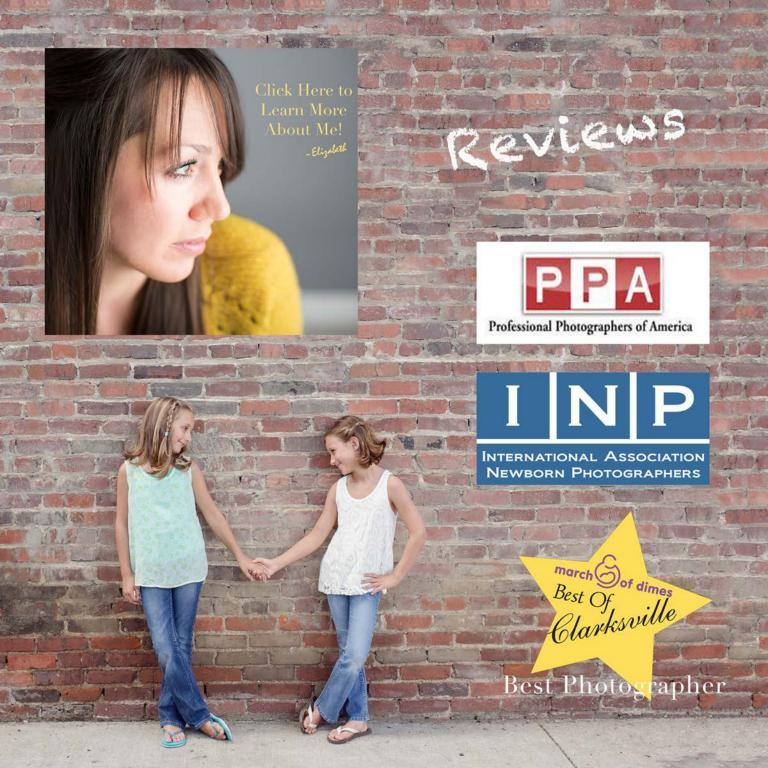


Custom Photography Guide



Families
Children
Seniors
&
Couples



Thank You!

I am a full time licensed and insured professional photographer and I LOVE what I do!!!

You are the reason I get to do what I love, and your business is important to me. I want to make your experience as wonderful and unique as possible.

I have created this easy to use in depth, step-by-step guide, so you know what to expect upfront, and for you to refer back to throughout our time working together. It is essential that you read the entire guide prior to booking your session. I am just one person and generally working with 40-65 active clients at one time, so this guide answers almost any question you could have about working with me. I have anticipated your questions and have created PDF's to help you throughout the process. If you lose this guide, you can find it on the upper right had corner of my blog.

This guide helps me run my business efficiently, and gives you all the information you need for your custom photography experience. Communication hours are Monday — Thursday 10am to 4pm. My standard response time is 24-48 business hours. Email is always the easiest form of communication for me. Please remember my family is my top priority after business hours.

Thank you for choosing ETP for your custom photography needs!!

Communication Hours Monday — Thursday 10am to 4pm 24-48 Business Hours Response Time

931-338-6274

3412 Sango Crossing Clarksville TN 37043
Elizabeth@ElizabethThompsonPhotography.com
www.ElizabethThompsonPhotography.com



















Directions

3412 Sango Crossing Clarksville, TN 37043

From Nashville:

Take 124 West towards Clarksville to exit 19. Turn Left off the exit. Turn Right at the stop sign. A Shell station will be on your right. Take 41A to Sango Drive. Turn Right onto Sango Drive, before the Gulf Station. Take your First Right into Sango Crossing. I'm the 6th house on the Right.

From Clarksville or Hopkinsville on 124:
Take 124 East towards Nashville to exit II. Turn Right off the Exit. Turn Left in between the BP and McDonald's. Go straight through the four way stop. Turn Right on Sango Drive at the next stop sign. There will be a church on your left. Turn left into Sango Crossing across from the Red Barn Preschool. I'm the 6th house on the Right.

From Downtown Clarksville:
Take Madison or 41A towards Nashville or
Pleasant View. Continue past the Sango Walmart.
Turn Left just past the Gulf
Station onto Sango Drive. Take your First Right
into Sango Crossing. I'm the 6th house on the
Right.





Session Options

Senior
Mommy & Me
6 Month or "Sitting"

1 Year
Couples (outdoor only)
Family (outdoor only)

All non-maternity and newborn sessions are very limited and are often booked months in advance. I do of course make time for little loves as they grow and previous clients. It is best to book early, as I do have to limit the amount of additional sessions I can take, to keep my specialty focus. Generally all session are shot outdoors with 1 – 2 locations. I will shoot some little ones in studio, but if they are scooting, walking, or crawling, outside is best. Let's face it, outdoor sessions are much more fun and easy going!

Session Fees

Session Fees are \$200 and include my time and talent for your 1-2 hour custom photography session, password protected online gallery and basic editing.

Print Collections are purchased separately from your session fee and begin at \$200.

Link to Print Collections



Scheduling and Expectations

If you have anything specific in mind, please let me know prior to booking your session, to ensure I can accommodate your request. I hope you have contacted me because you love my photographic style. I know what works and what does not work with how I shoot.

You are required to fill out ETP's Portrait Agreement (digital form) to tentatively book your session. Your \$50 deposit is due within one week of receiving your tentative session date, to secure your session. The deposit is nonrefundable. You may pay your deposit via Paypal or personal check made out to:

Elizabeth Thompson Photography and mailed to 3412 Sango Crossing Clarksville TN 37043.



Mommy and Me Sessions

If you are like the majority of my clients, you will want photos with your precious little love, but not necessarily within the 10 day newborn session window. I have created "Mommy and Me" sessions for children up to 3 years of age, but more specifically to document the bound between your and your little one after you have had a little time to heal. I recommend the 8-12 weeks of age range. If you book your mommy and me session with your newborn session within 12 weeks of your newborn session, you can receive combination discounts. These sessions are meant to document the bond you share with our child. These moments go by in the blink of an eye. You and your child will appreciate these beautiful images for years to come.



The Studio

My studio is comfortable but warm, quiet, and soothing. It is in a separate area of my home and is cozy. I can accommodate up to three adults. I have an extensive prop collection that I'm always adding to. I like to make all sessions unique, but if there is something you are particularly fond of i.e. chevrons, furry rug shots, a specific prop, wraps or suspender pants, please include that information in the Portrait Agreement. More importantly, if there is something you really dislike for whatever reason, I won't be offended, just let me know prior to your session.

Note: This is where you will pickup your finished prints and products!

Link to Directions





Preparing for Your Session

Get everyone prepared for our session. Tell the kiddos what will be expected of them and remember we want to have fun. Threats are usually negative and can cause more tension than good. I prefer bribery. Ice cream after a session is ALWAYS a good idea! Please do not offer treats during the session. It should remain packed away until after your session. Bribery can be a great incentive for difficult or reluctant significant others as well.

I do not get a great deal of subjects who are completely comfortable in front of the camera. Sometimes I need to build a rapport to get beautiful natural poses. Please allow me to work with your children one on one without a great deal of help, unless I ask for it. Generally I get much better results when I am able to interact with your children on their level, rather than reprimanding parents. Of course we want your children to behave and drastic behavior should be addressed i.e. kicking or biting, but I do not expect them to be perfect, and I want them to have fun too. Spankings lead to tears, which lead to unhappy photos.

Wardrobe

Wear clothing that makes you feel comfortable and that you can move around in. I generally have everyone sit or lay on the ground often during sessions. Color coordinate your outfits, but do not get too matchy matchy. Gone are the days of kakis and black shirts or jeans and white tops. You want you to look like the most stylish version of yourself. Layers and accessories go a long way. Natural colors always work and are timeless. Try to avoid neon or super trendy colors. Remember to plan your outfit from head to toe. Shoes should look great and be functional for the locations we are shooting at. If we are shooting at or by a creek, bring some flip-flops! Personally, I think wardrobe ideas are the absolute best part of Pinterest! Check out my wardrobe ideas board here:

Link to Pinterest

Just remember to dress for the weather. I cannot stress enough how being uncomfortable in what you are wearing can ruin a session.





Your Custom

Photography Session

Let's remember to have fun. My style is a modern twist on classic portraiture. I generally aim to get a least one traditionally posed classic shot, but more than anything I want to capture the love that embodies your family. I love moments; kissing, hugging, and holding hands. I don't even have you look at the camera during half of your session. Other than I hour sessions, sessions generally last I-2 hours.

All remaining session fees are due the day of your session. I prefer check or cash. I accept credit cards with TN 9.25% tax added.

Please make checks payable to: Elizabeth Thompson Photography



Specialty Products





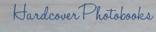
















After Your Session

Your photos will be processed and placed in an online, password-protected gallery for review within 1-3 weeks of your session. I'm usually working right around a two-week turnaround. This may be extended during holidays or due to illness, but I always work as quickly as I can. I hope you are excited to see the images from your session, but please remember I'm just one person. I have created deadlines to help walk you through this process and to manage expectations.

I also ask that you respect my communication hours. I'm constantly striving for a great work / life balance. Please understand that I have to leave work and focus on my family just like you. Email is always the easiest form of communication for me. I always want to have an open line of communication with my clients. I just ask that keep those lines open during my normal business hours. Side note, I do not respond to texts, unless it is regarding your session the day of shooting.

Selecting Your Print Collection & Your Favorites for Retouching

After you receive your gallery you will need to select your print collection and your favorite images for retouching. Each collection states the number of full retouched images included i.e. 10, 15, 20.

The images you "favorite" should be the images you plan to print. Many photos will look pretty great after the processing / initial edit has been completed, but there are some limitations to my initial post processing. If an image is lacking an area of blanket or hardwood floor for example, or there is an obstruction like a sign in the background, these things are corrected in a full retouch. Most of all retouching helps me perfect images for the best quality prints. The images I have already retouched for you are included in the number of retouched images, unless you absolutely do not like the image I retouched and are not ordering it. If you add any additional images, the fee is \$10 per image and you must notify me with a written request. After you share your "favorites" with me, I will complete your retouch request generally within 2 weeks. This can be extended during busy seasons, holidays, or due to extenuating circumstances i.e illness. After your retouch request has been completed, I will add them to the end of your online gallery. Please note you can order ANY image from your online gallery, not just retouched images.

Please see my "How to Favorite and Share" PDF for further instructions

Ordering Your Collection

All first time orders are placed directly though me, not the online gallery site. Your initial order must be placed within 2 months of your session date, or your photos will be archived onto an external hard drive. There is a \$45 archive fee for retrieving your images after the 2 — month deadline. Images are not guaranteed to be available longer than 3 months from your session date.

Please see my "How to Order" PDF for further instructions

Additional Orders

After you have placed your initial order directly through me, I will open your gallery for online ordering. These orders are directly through partner labs. I am not the point of contact for an incorrect order. You and your family are welcome to place additional orders directly through the online gallery or me.

Your gallery is guaranteed for 2 months.

Feedback

Your reviews are absolutely pivotal to keeping my business strong. 1 need and appreciate your support. Google reviews can be placed through my Google Places Page! If you are not fully satisfied with any aspect of your experience, please give me an opportunity to correct the issue.

Please see my "How to Write a Google Review" PDF

